

## FOR IMMEDIATE WEB RELEASE

## **Price Adjustment Due to Impact of Tariffs on Raw Materials**

BUFFALO, NY – April 28, 2025 – **Graphic Controls Data Recording by Nissha** and **Graphic Controls Transactional Media by Nissha**, are committed to providing our customers with essential, high-quality industrial products and transactional media. However, due to the significant impact of ongoing United States tariffs on imported raw materials, we must announce a necessary price adjustment for our products in the US and Canadian markets. Specific details will be released based on customer, product, and the materials and components affected.

The global tariff situation has also placed inflationary pressures on domestic supplies that rely heavily on foreign sources. This issue is compounded by the fact that many specialized raw materials required for our products are not readily available from domestic sources until new capacities are brought online, leaving us reliant on international supply chains now subject to these tariffs.

Graphic Controls has made every effort to absorb these rising costs. However, the scale of these tariffs, which are impacting the entire industrial products and transactional media sector, has made this price adjustment unavoidable to ensure the consistent supply of our products.

We understand the challenges this may present and remain dedicated to providing you with the high quality you depend on. We appreciate your understanding and continued partnership as we navigate these industry-wide economic pressures.

## **About Graphic Controls by Nissha**

Graphic Controls Data Recording by Nissha and Graphic Controls Transactional Media by Nissha has been a leader in producing precision printed products for industrial monitoring applications and continues to provide cutting-edge recording systems for advanced drilling and exploration activities since 1909. Additionally, as the global leader in TITO Slot Machine Tickets, Graphic Controls offers custom products and the latest technologies, maintaining a strong commitment to quality and service in both the Data Recording and Transactional Media markets with operations worldwide.

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